

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending August 14th, 2021 – New Ads Down to Fifth Lowest Level Since March 2021**

WETHERSFIELD, August 20th, 2021 – During the week ending August 14th, 2021, there were 5,935 new postings, down 25% from a week ago. This weekly new ad level is the fifth lowest since March 2021. When compared to March 2020-Feburary 2021, the most current weekly level of 5,935 is higher than all but three weeks of new job ads. The industries that comprised the largest share of over the week declines include Health Care & Social Assistance (26.2%), Finance & Insurance (9.1%), and Retail Trade (9.0%). Employers with the largest over the week declines include Amazon (-233 new ads), UnitedHealth Group (-64 new ads), and Hartford Healthcare (-61 new ads). Occupations with the largest over the week declines include Registered Nurses (-166 new ads), Laborers & Freight, Stock & Material Movers (-149 new ads), and Wholesale & Manufacturing Sales Representatives (-81 new ads).

**Industries** with the most new postings include Retail Trade, Health Care & Social Assistance, and Finance & Insurance.

**Occupations** with the most new postings include Retail Salespersons, Laborers & Freight, Stock, & Materials Movers, and Registered Nurses.

**Employers** with the most new postings include Amazon, Advantage Sales & Marketing, and Apple Inc.

**The three industries with the most new job postings where**

* **Retail Trade** (1,037 new postings, -15% over the week)
* **Health Care & Social Assistance** (920 new postings, -37% over the week)
* **Finance & Insurance** (510 new postings, -27% over the week)



Most sectors had job posting increases over the week, one was unchanged, and two had increases. The decreasing industries increased by a combined 2,028 new ads while the three industries without decline accounted for a combined 4 job ad increase. The largest decreases occurred in Health Care & Social Assistance (-531 new ads or -37%), Finance & Insurance (-184 new ads or -27%), and Retail Trade (-183 new ads or -15%). Over four weeks, total new ads are up 14% or up 717 new ads. Thirteen industries had increases and eight had decreases. The largest of each respectively over four weeks are Retail trade (+250 new ads) and Accommodation & Food Services (-138 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

**New Job Postings by Occupation**



**The occupations with the most new postings were:**

* Retail Salespersons (268 new postings, +14% over the week)
* Laborers and Freight, Stock, and Material Movers (196 new postings, -43% over the week)
* Registered Nurses (165 New Postings, -50% over the week)

**Employers with the Most New Job Postings** 

Employers with the most new job postings during the week were mostly in Retail Trade, Finance & Insurance, and Health Care. The 25 employers shown above account for 23 percent of all new ads. Of the top 25 employers, 13 had over the week increases, one was unchanged, and 11 had decreases. Among increasing employers, Apple (+105 new ads), Advantage Sales & Marketing (+84 new ads), and Lowe’s Companies Inc. (+37 new ads) had the largest over the week increases. The 11 decreasing employers in the top 25 fell by a combined 476 and half of that combined decrease occurred at Amazon (-233 new ads).   
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)